

ArtsQuest

Internal Operating Statement

2023 BUDGET SUMMARY

	2023 Bud
Operating	
Programs	
Visual Arts	
Visual Arts	
Visual Arts Revenue	314,234
Visual Arts Expense	401,842
Total Visual Arts	(87,608)
Glass	
Glass Revenue	255,959
Glass Expense	236,940
Total Glass	19,019
Total Visual Arts	(68,589)
ArtsQuest Center - Musikfest Cafe	
ArtsQuest Center - Musikfest Cafe Revenue	1,072,500
ArtsQuest Center - Musikfest Cafe Expenses	1,025,042
Total ArtsQuest Center - Musikfest Cafe	47,458
ArtsQuest Center Cinema	
ArtsQuest Center Cinema Revenue	222,600
ArtsQuest Center Cinema Expense	255,701
Total ArtsQuest Center Cinema	(33,101)
ArtsQuest Center- Comedy	
ArtsQuest Center Comedy Revenue	102,000
ArtsQuest Center Comedy Expense	129,201
Total ArtsQuest Center- Comedy	(27,201)
Commons/Square Entertainment	
Creativity Commons/ Town Square Revenue	188,000
Creativity Commons/ Town Square Expense	125,673
Total Commons/Square Entertainment	62,327
Experiential Programs	
Step Outdoors	
Step Outdoors Revenue	0
Step Outdoors Expense	0
Total Step Outdoors	0
Cars & Coffee	
Cars & Coffee Revenue	54,650
Cars & Coffee Expense	31,253
Total Cars & Coffee	23,397
Soccerfest	
Soccerfest Revenue	27,500
Soccerfest Expense	20,422
Total Soccerfest	7,078
Sangriafest SteelStacks	
Sangriafest SS Revenue	0
Sangriafest SS Expense	0
Total Sangriafest	0
Macungie	
Macungie - Revenue	360,000

	2023 Bud
Macungie - Expense	276,958
Total Macungie	83,042
Border Brawl	
Border Brawl Revenue	0
Border Brawl Expense	0
Total Border Brawl	0
SteelStacks Grand Prix	
SteelStacks Grand Prix Revenue	0
SteelStacks Grand Prix Expense	0
Total SteelStacks Grand Prix	0
Sports & Cultural	
Sports & Cultural Revenue	476,150
Sports & Cultural Expense	514,172
Total Sports & Cultural	(38,022)
F&B Events	
Food & Bev Events Revenue	145,300
Food & Bev Events Expense	137,544
Total F&B Events	7,756
Harvest Lights	
Harvest Lights Expense	0
Total Harvest Lights	0
Total Experiential Programming	83,251
Education & Outreach	
Education & Outreach - Revenue	305,480
Education & Outreach - Expense	238,110
Total Education & Outreach	67,370
Total Programs	131,513
Festivals	
Musikfest	
Musikfest Revenue	
Musikfest Operations Revenue	5,394,028
Musikfest Performing Arts Revenue	3,115,000
Musikfest Visual Arts Revenue	37,500
Musikfest Merchandise Revenue	494,505
Musikfest Development Revenue	1,492,475
Musikfest Hospitality Revenue	300,000
Total Musikfest Revenue	10,833,508
Musikfest Expense	
Musikfest Operations Expense	4,565,887
Musikfest Performing Arts Expense	4,334,544
Musikfest Visual Arts Expense	23,555
Musikfest Marketing Expense	304,079
Musikfest Merchandise Expense	192,323
Musikfest Development Expense	230,645
Musikfest Hospitality Expense	226,351
Total Musikfest Expense	9,877,384
Total Musikfest	956,123
Christkindlmarkt	
Christkindlmarkt Revenue	2,095,750
Christkindlmarkt Expense	976,753
Total Christkindlmarkt	1,118,997
Oktoberfest	

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Oktoberfest Revenue	680,750
Oktoberfest Expense	543,420
Total Oktoberfest	137,330
Sabor Latin Festival	
Sabor Latin Festival Revenue	28,700
Sabor Latin Festival Expense	37,422
Total Sabor Latin Festival	(8,722)
Peepsfest	
Peepsfest Revenue	55,700
Peepsfest Expense	75,892
Total Peepsfest	(20,192)
Blast Furnace Blues Festival	
Blast Furnace Blues Revenue	31,725
Blast Furnace Blues Expense	18,897
Total	12,828
Total BFB Festival	12,828
South Side Arts & Music Festival/Block Party	
SSAMF Revenue	7,100
SSAMF Expense	8,164
Total	(1,064)
Total SSAMF/Block Party	(1,064)
Total Festivals	2,195,300
Other Programs	
Patriotic Holidays	
Patriotic Holidays Revenue	54,445
Patriotic Holidays Expense	44,231
Total Patriotic Holidays	10,214
Total Events, Markets, Other Programs	10,214
Properties	
Banana Factory	
Banana Factory Revenue	184,214
Banana Factory Expense	322,377
Total Banana Factory	(138,163)
ArtsQuest Center	
ArtsQuest Center Revenue	5,324,571
ArtsQuest Center Expense	4,059,759
Total ArtsQuest Center	1,264,811
Concert Pavilion Property	
Concert Pavilion Property Revenue	295,827
Concert Pavilion Property Expense	422,125
Total	(126,298)
Total Concert Pavilion Property	(126,298)
Visitor Center	
Visitor Center Revenue	55,886
Visitor Center Expense	173,835
Total	(117,950)
Total Visitor Center	(117,950)
Total Properties	882,401
Support Activities	
Box Office	
Box Office Revenue	762,535
Box Office Expense	357,785

	2023 Bud
Total Box Office	404,751
Retail Services	
Retail Operations	
Retail Operations Revenue	82,250
Retail Operations Expense	66,078
Total Retail Operations	16,172
On-Line Store	
On-Line Store Revenue	16,650
On-Line Store Expense	8,625
Total On-Line Store	8,025
Total Retail Services	24,197
Organizational Development	
Organizational Development Revenue	1,792,920
Organizational Development Expense	368,494
Total Organizational Development	1,424,426
Total Support Activities	1,853,374
General & Administrative	
General & Administrative Revenue	479,755
General & Administrative Expenses	4,869,043
Total General & Administrative	(4,389,288)
Total Operating Profit/(Loss)	683,514
RE-IMAGINE CAMPAIGN	
Re-Imagine Campaign - AQCCC	
Re-Imagine Revenue - AQCCC	1,664,000
Re-Imagine Expense - AQCCC	1,205,197
Total Re-Imagine Campaign - AQCCC	458,804
Re-Imagine - Turn and Grind	
Re-Imagine Revenue - Turn & Grind	170,150
Re-Imagine Expenses - Turn & Grind	0
Total Re-Imagine - Turn and Grind	170,150
Re-Imagine - AQCF1	
Re-Imagine Expenses - AQCF1	0
Total	0
Total Re-Imagine	628,954
Total	628,954
Capital Projects	
Capital Expenses	500,000
NPP Expense	0
Total Capital Projects	(500,000)
NET SURPLUS/(DEFICIT)	812,467
Revenues	26,306,659
Expenses	25,623,142
Net	683,514