

# SAFEGUARDING SENIORS

A SYMPOSIUM PROMOTING SENIOR DIGNITY, SECURITY, AND ADVOCACY

IN HONOR OF



**WORLD ELDER ABUSE  
AWARENESS DAY**

Building Strong Support for Elders

Tuesday, June 25<sup>th</sup> 2024 • Public Session • noon – 4:00 p.m. • DeSales University Center

## PUBLIC SESSION AGENDA:

- Noon – 1:00 p.m.**      **Registration, lunch, visit table exhibitors**
- 1:00 – 1:15 p.m.**      **Opening Remarks**  
Clayton Reed, Executive Director, Lehigh County Aging and Adult Services Office  
Jason Kavulich, Secretary of Aging, Pennsylvania Department of Aging
- 1:15 – 2:00 p.m.**      Paul Greenwood – San Diego Retired Deputy District Attorney  
**Protective Measures to Safeguard Yourself from Elder Abuse**  
Elder abuse is dubbed, “the crime of the 21<sup>st</sup> century” due to demographic shifts towards an aging society. During this session, learn essential tips and practical advice to reduce the chances that you become a victim of elder abuse.  
(See folder insert for Paul Greenwood’s professional experience.)
- 2:00 – 2:20 p.m.**      Pennsylvania Department of Banking and Securities  
**Fraud Scam Bingo with Prizes; Round 1 of 3**  
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from financial abuse.

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## PUBLIC SESSION AGENDA CONTINUED:

- 2:20 – 2:40 p.m.**      **Firsthand Accounts of Elder Abuse from Victim Family Members**  
During this session, family members of two local elder abuse victims will bravely share the real-life experiences of their loved ones who fell victim to elder abuse. Gain invaluable perspectives on the devastating impact of financial exploitation and receive practical hindsight advice to prevent a similar situation from happening to yourself or loved ones.
- 2:40 – 3:00 p.m.**      Pennsylvania Department of Banking and Securities  
**Fraud Scam Bingo with Prizes; Round 2 of 3**  
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from this financial abuse.
- 3:00-3:30 p.m.**      Dave Shallcross, Pennsylvania Attorney General’s Office  
**Red Flags of Fraud and How Scammers Play on Emotions**  
This session will outline the latest scams, who is targeted, and the techniques con artists use to steal money.
- 3:30-3:50 p.m.**      Pennsylvania Department of Banking and Securities  
**Fraud Scam Bingo with Prizes; Round 3 of 3**  
Fraud Bingo is a fun and interactive presentation that teaches people about financial and investment related fraud by playing a familiar game: Bingo! Players learn to detect financial fraud by identifying scams affecting their own community and learn techniques to protect themselves from this financial abuse.
- 3:50-4:00 p.m.**      **Closing Remarks**