Fitness Your Way
by Tivity Health™

Get access to nearly 9,500 fitness locations

Enroll Now

Whether you want to lose weight and maximize your energy, or
manage stress and improve your mood, here’s a great, low-cost
way to meet your goals. Fitness Your Way allows you to join a
network of fitness facilities for a discounted rate, so you can
work out anywhere when it’s convenient for you — at a cost that
doesn’t stretch your budget.

How It Works

Fitness Your Way gives you access to nearly 9,500 fitness locations,
including select national chains. As a Fitness Your Way member,
you can visit any participating fitness location — anytime,
anywhere — as often as you like.

Pay only $29 a month*, plus a low $29 enrollment fee, and make
a three-month commitment. Do it all online. Then put your fitness
plan into action.

Fitness Your Way will waive the $29 initiation fee when you use
coupon code during the month of FEBRUARY.

How to Enroll

Log into highmarkblueshield.com (or follow instructions to register)

- Select Member Discounts.
- Scroll to Discounts & Rewards and select Blue365 Discounts.
- Select Login (or register for Blue365 by following the instructions)
- Once registered or logged in, select Browse All Deals and select
Fitness Your Way.
- Enter the code when prompted: FEB20SAVE
  Coupon code valid from 2/1/2020 - 2/29/2020
- Select Redeem Now to enroll.
- Start using your membership right away! Print your card
  or download it to your smartphone and present it at any
  participating facility.

Note: You will be billed for $29 monthly. If you prefer, you can call 1-888-242-2060
to enroll. For member web support, please call 1-877-298-3918. The fitness center
discount is separate and distinct from your health benefits plan.
Taxes may apply. Individuals must be 18 years of age to purchase a membership. $29 monthly fee requires a three-month commitment.

Tivity Health is a national vendor that provides solutions to improve health and well-being.

Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

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The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务，请拨打您的身份证背面的号码（TTY：711）。

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