



LEHIGH COUNTY

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Press Release

FOR IMMEDIATE RELEASE:

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Lehigh County Reopens 2023 Tourism Development Grant Program

LEHIGH COUNTY, PA- Lehigh County's Department of Community and Economic Development is now accepting applications for the 2023 Tourism Development Grant Program. The grant will provide funding to organizations who are promoting tourism on the regional level, and who encourage visitors to plan extended excursions through Lehigh County. Regional tourism venues that are a non-profit 501(c) 3 organization or government entities are eligible to apply for a Tourism Development Grant.

Grants may be awarded for projects occurring in Lehigh County that encourage substantially large events or improve facilities, are regional in nature, and are likely to draw a significant amount of people. Capital projects which promote tourism, events, or conventions are also encouraged to apply. Projects that pertain to general maintenance are not eligible.

Organizations that receive this funding are not eligible to receive any other grant funds from Lehigh County within the same year for the same project. If the project spans between Lehigh and Northampton Counties, a one-to-one funding match will be required. All awarded grants must be completed within two years and are paid on a reimbursement basis.

All applications are due by Friday, April 22, 2022, at 4:00 P.M. Applicants may upload their applications via the County's website, email their application to lcommdev@lehighcounty.org or physically mail in their submissions to:

Department of Community and Economic Development
Lehigh County Government Center
17 S. 7th St., Room 519
Allentown, PA 18101

The review committee's recommendations for awards will be included in the County of Lehigh 2023 budget that will be presented to the Board of Commissioners by August 31, 2022. Grantees will be notified of their awards in December 2022.

Applications and a complete list of guidelines for the 2023 Tourism Development Grant Program can be found on the Lehigh County's Department of Community and Economic Development webpage at <https://www.lehighcounty.org/Departments/Community-Economic-Development/Grant-Programs/>.

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