YOU ARE INVITED TO THE

LEHIGH VALLEY CAREGIVER CONFERENCE

Friday, June 8, 2012

There are over 26,000 people with a diagnosis of Alzheimer's disease in the Lehigh Valley. This figure does not include other forms of dementia, Parkinson's disease or other diseases or illnesses that incapacitate it's victims to the point of needing others to not only provide physical help and care, but also to make decisions for their care. This number is conservative and will increase as our Baby-Boomers age. So many families struggle to find information and education about where to turn for help for their loved one and where they can turn for help for themselves.

PLEASE JOIN US FOR THE FIRST LEHIGH VALLEY CAREGIVER CONFERENCE

For an informative day of education from Lehigh Valley's own experts. This conference will feature:

Keynote Presenter: Patti Kerr, CAEd, Dementia Education Specialist and Author of the book, "I LOVE YOU…WHO ARE YOU?"

Plenary Speaker: Mr. Bob Marino, Board Member of the Delaware Valley Chapter of the Alzheimer's Association and Co-Chair of the Pennsylvania Public Policy Coalition

At this conference, top physicians from Lehigh Valley area hospitals, experts in the field of dementia care from Arden Courts Memory Care, eldercare legal planning, and the Lehigh County Office of Aging will give family and professional caregivers tips and tools in dealing with difficult caregiving situations and hands on experience in dealing with the daily struggles of caregiving. REGISTER TODAY!

Best Western Hotel & Conference Center
300 Gateway Drive (rts. 22 & 512)
Bethlehem, PA 18017
8:00 am - 4:00 pm

Please call Judith Stanczak at 610-782-3094 with questions about registration or sponsorship

AGENDA

8:00am – 9:00am **REGISTRATION & CONTINENTAL BREAKFAST**

9:00am – 9:15am **WELCOME & INTRODUCTIONS**
Karen Francis, CDP
Conference Organizer
Admissions & Marketing Director
Arden Courts Memory Care Community

9:15am – 10:00am **KEYNOTE PRESENTATION**
Patti Kerr, CAEd
What I Wish Someone Had Told Me

10:15am – 11:45am **MORNING BREAK OUT SESSIONS**

Find Peace of Mind –Learn about local resources, services, long term living options and how to pay for it
Judith Stanczak, RN MSN, Deputy Administrator III
Lehigh County Office of Aging and Adult Services

The Hazards of Hospitalizations
Fran Salerno, MD, FACP, Associate Chief of Geriatrics
Lehigh Valley Health Network

Home Safety & Preventing Falls in the Home
Robert Barraco, MD, Chief of Geriatric Trauma
Lehigh Valley Health Network

Supportive Care for People with Serious Illness:
What you need to know about Palliative Care
Daniel E. Ray MD, MS, FCCP
Medical Director, Palliative Medicine
Director, Hospice and Palliative Medicine Fellowship
Lehigh Valley Health Network

Supportive Strategies for the Caregiver:
There is help and there is hope
John Paul Marosy
Director, Everyday LIFE
Presbyterian Senior Living

12:00pm – 1:00pm **LUNCH - with Music Therapist Joe Riley**

AGENDA CONTINUED

1:00pm – 2:30pm **AFTERNOON BREAKOUT SESSIONS**

What if it's Not Alzheimer's? Discussing Different Types of Dementia
Bushra Malik, MD
Neurologist - St. Luke's Neurology Associates
St. Luke's University Health Network

Calming & Comforting Through the Senses
Karen Francis, CDP
Alzheimer's Association Support Group Facilitator
Arden Courts Memory Care Community
(Eligible for 1 credit hour for RNs, Social Workers, Case Managers)

Pharmacological and Non-Pharmacological Interventions for Managing Behaviors
Barbara Jones, PhD, RN

Making Healthcare Decisions - Legal Planning for the Future
Sally Schoffstall, Esquire

Home Safety & Preventing Falls In The Home
Robert Barraco, MD, Chief of Geriatric Trauma
Lehigh Valley Health Network

2:45pm – 3:15pm **PLENARY SPEAKER**
Bob Marino
Co-Chair, Pa. Public Policy Coalition
Board Member, Delaware Valley Chapter
Alzheimer's Association
Our Hope - A World Without Alzheimer's – What Our Government is Doing to Help

3:45pm – 4:00pm **Evaluations**

Certificate of attendance will be awarded at the conclusion of the day

REGISTRATION FORM

DEADLINE TO REGISTER JUNE 1, 2012

NAME: _____

ADDRESS: _____

_____

PHONE: _____

EMAIL: _____

Family Caregiver	**$25.00**
Health Care Professional	**$30.00**
Health Care Professional seeking CEs	**$35.00**

(CEs pending for RNs, Social Workers, Case Managers)

Certificates of attendance will be awarded at the conclusion of the conference

Registration and payment due by June 1, 2012

Please select one class per session (one from morning, one from afternoon)

Please circle your choices

Morning Session	**Afternoon Session**
Find Peace of Mind	What if it's not Alzheimer's?
The Hazards of Hospitalizations	Calming & Comforting Through the Senses
Home Safety & Preventing Falls in the Home	Pharmacological and Non-Pharmacological Interventions for Managing Behaviors
Supportive Care for People with Serious Illness	Making Healthcare Decisions
Supportive Strategies for the Caregiver	Home Safety & Preventing Fall in the Home

Check or money order made payable to: Lehigh County Senior Center
Please mail your registration form with payment to:
Arden Courts Memory Care Community
c/o Karen Francis
5151 Hamilton Blvd
Allentown, PA 18106
ATTN: CAREGIVER CONFERENCE

RESPITE CARE AVAILABLE AT SARAHCARE OF THE LEHIGH VALLEY
If you are in need of respite care for the day of the conference,
it is available at a reduced rate of $40.00
Please call Elizabeth Rapp-Steltz at 610-391-1576 to enroll/register by May 23, 2012

KEYNOTE SPEAKER

PATTI KERR, CAEd
Certified Alzheimer's Educator,
Keynote Speaker, and Author of
I LOVE YOU...WHO ARE YOU?: Loving and Caring for a Parent with Alzheimer's

*"It is my hope that one day no one will need a copy of my book because we will have found a cure for Alzheimer's. Until that day, my hope is that through my book and speaking engagements, I can raise awareness, remove the stigma that surrounds this disease, and support those who are on a journey with a loved one and Alzheimer's***."**
~ Patti Kerr

PLENARY SPEAKER

BOB MARINO
Co-Chair, Pa. Public Policy Coalition
Board Member, Delaware Valley Chapter
Alzheimer's Association

Bob is truly a gift to those living with Alzheimer's disease. Since his own father was diagnosed and since died from Alzheimer's disease, he has worked tirelessly to make real change by lobbying our legislators at the state and federal government levels. As our leader for the PA public policy coalition committee, he informs, educates and coaches the members of our committee as well as our legislators to form and enact legislation to better the lives of those living with this disease. He is an inspiration to everyone who has the pleasure of meeting or working with him. I am blessed and honored to call him my friend. I have hope that one day we will have a world without Alzheimer's thanks to angels like Bob Marino

~ Karen Francis, CDP, Member of the PA public policy committee,
Admissions & Marketing Director- Arden Courts Memory Care Community